



2021-2022

SPONSORSHIP PACKAGE

gobabygoucalgary.com

About Us



Go Baby Go (GBG) is an interdisciplinary student club that uses technological innovation to provide children who have mobility disabilities with independence, inclusion, and developmental gains through two main projects, described on the following page. We serve this underprivileged community by making a tangible difference in each child's unique journey.

Message from the Presidents

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Dear Potential Sponsor,

The University of Calgary student chapter of Go Baby Go is a dedicated team that strives to make an impact on the lives of children with disabilities, while offering students the opportunity to develop their technical skills. We nurture competencies in areas including leadership, entrepreneurship, design, and a variety of engineering disciplines.

We seek to foster relations with local and global organizations who are willing to provide support, either financially or in areas of expertise, that will aid in the development of our projects. Likewise, we want to find different ways that we can bring value to our sponsors.

On behalf of the Go Baby Go team, we would like to thank you for your consideration of sponsoring our organization in any form or capacity. We look forward to creating a strong, lasting partnership as we make a real difference in this underserved community.

Sincerely,
Brielle Lillywhite and Caroline Dawoud

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Our Projects

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Car Adaptation



- GBG retrofits electric ride-on toy cars for toddlers with mobility disabilities, to provide them with independence, inclusion, and developmental gains
- The cars are provided by G.R.I.T. Calgary and Variety Alberta, to be adapted for their monthly therapy sessions and seasonal giveaways
- The Car Adaptation project's expenses include the tools and materials required for modifying a maximum of 10 cars this year, due to COVID-19 limitations



Original Design

- GBG addresses the lack of affordable, viable options for toddlers' independent mobility devices through a low-cost power wheelchair with a modular design
- GBG is collaborating with Frog Mobility, a small American non-profit, to improve upon their designs and drive the club's innovation
- The Original Design project's budget is composed of the items required to complete several functional prototypes

Become a Sponsor

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With the generous support of our sponsors, Go Baby Go will be able to continue to take on larger projects, increase the scope of our designs, and make a difference in local and global communities



SHOWCASE YOUR
COMPANY



DEVELOP SKILLED
LEADERS



GIVE BACK TO THE
COMMUNITY

At a minimum, Go Baby Go will gladly offer the following:

- Company promotion on our social media
- Your company's logo displayed on our website
- Campus promotions for future company events
- Invitation to attend Go Baby Go's future events

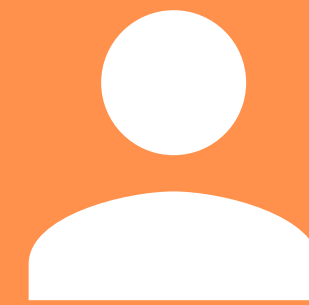
Contact Us

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For more information, please do not hesitate to contact us:



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President



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President



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gobabygoucalgary.com

**Thank you for your
consideration!**

Affiliations

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SCHULICH
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